



BharatCareer-Youth Job Readiness Program (An initiative by BharatCares and CSRBOX)



BharatCareer-Youth Job Readiness Program is a flagship initiative under BharatCares (by CSRBOX) that aims to serve as a pathway for the aspiring youth of our country to achieve a rewarding career and yield the youth with the real workplace skills that matter. It is an intensive placements-linked program to prepare the final year undergraduate and graduate students for the jobs market with employability and life-skills or entrepreneurship training to prepare for future job-creators.

The Context

With the restructured and transformed employment space, employers no longer follow the traditional recruitment practices. Employers look for competencies like critical thinking, communication, leadership, creativity, and problem-solving skills. BharatCareer-Youth Job Readiness Program aims to meet these requirements through its comprehensive and interactive career-ready model.

Comprehensive Solution: BharatCareer- Youth Job Readiness Program

BharatCareer- Youth Job Readiness Program intends to make the youth career-ready by enhancing their employability skills. The program aims at bridging the gaps that the workplace demands by imparting the learners the necessary skills. The program will enrol the aspiring youth of the country who will undergo a 90 hours' virtual training program conducted by the domain experts followed by placement drives.



- Communication Skills (30 hours)
- Professional Skills (30 hours)
- Leadership and Management Skills (12 hours)
- Basic Aptitude Skills (6 hours)
- Career Camp-Get the practical training on Job Roles (12 hours)



Who should attend?

Graduates and Undergraduates (Final-Year Students) who have completed graduation in 2020 or 2021 or about to graduate in 2021.

How does the BharatCareer- Youth Job Readiness program work?

Phase 1: Online training by the domain experts on job readiness skills such as communication skills, professional skills, leadership & management skills, and basic aptitude skills. This will be followed by a career camp where hands-on training will be provided for specific job roles.

Phase 2: Providing job opportunities in entry-level white- collar job space post completion of training.

Benefits

Learners will be getting a Badge upon completion of each module which will be a value-addition to the CV. for eg: Communication Badge, Professional Badge, Leadership Badge, etc.

Learners will get access to the IBM SkillsBuild platform to undertake various skill development courses.

Learners will be getting employment/placement support.

Explore our BharatCareer- Youth Job Readiness Program



Workplace Skills Knowledge Partner: In-Fluent Learning



In-Fluent Learning was started in 2014 and in the first 6 years they worked with 8000+ learners across 20+ schools and colleges. Being one of the first companies to start extra-

curricular online classes, the program was live on Zoom in March 2020. As of today, In-Fluent Learning has worked with 10,000+ learners, including corporates, training them in communication, empathy, creativity & confidence building. They build a bond with their students, develop their inner confidence and enhance their ability to express and influence.

Meet our Experts- Program Faculties

Sudha Shah, CELTA certified English Language & Soft Skills Trainer | Empanelled Finishing School trainer

Sudha Shah is a CELTA certified English language trainer from Cambridge English. She has 16 years of work experience in corporate companies. Later, she changed her profession to what she was passionate about. For eight years now, she has been conducting Business English, General English, as well as Soft Skills



training programs in Corporates, and educational institutions. She is a teacher trainer associated with Macmillan Publications. As a Finishing School trainer, she has imparted training to educational institutions in Gujarat in life skills, employability skills and communication skills. She is one of the content development team members of Finishing School.



Aayushi Vithlani, CELTA certified Business English Trainer | English Tutor

Aayushi has been associated with mentoring, training and teaching students of various age groups, including corporates, for the past 10 years. Her training clientele involves giants like The Reliance Group of Industries, whereas her tutoring career

involves teaching at colleges and schools across Gujarat. Aayushi has got certified as a Business English trainer and international tutor(CELTA) from the British Council, India.

Akhilesh Prajapati, Learning and Performance Management Consultant | Certified ESL Trainer

A learning professional with an overall experience of close to 20 years, Akhilesh has facilitated learning sessions and managed end to end learning for different businesses in the corporate sector. He has worked with organizations like Wipro, Satyam and Bank of America in the past. He is a Certified Professional in Talent



Development from Association for Talent Development, formerly American Society for Training and Development. He has been working as an independent learning consultant since 2015; and he has been designing, delivering and evaluating learning programmes for Automotive companies, NGOs, corporates and students. Akhilesh is also a Cambridge Certified (CELTA) ESL teacher.



Kanu Priya Sekhri, Founder, In-Fluent Learning

In-Fluent Learning has been conceptualised and founded by Kanu Priya Sekhri, an alumna of IIM Bangalore. With several years of business experience as a founding member of various start-ups, Kanu Priya has led teams in the areas of strategic

growth, business development, marketing & communication, building partnerships and leadership training. She is passionate about emotional intelligence and life skills and works with corporates for building this in their employees.

Uditi Murarka, Trainer, In-Fluent Learning

Having completed her Bachelors in Commerce (Hns.) from Lady Shri Ram College, DU and Masters in Marketing from Cass Business School, London, Uditi is a driven individual, working towards the development of young start-ups. She has marketing experience in various fields such as tech, fashion and travel and her



knowledge of social media has helped the companies she works with build a brand and grow their audience.



Nupur Ahluwalia, Trainer, In-Fluent Learning

Nupur is an MBA and after working with several media companies for over a decade, she felt that teaching was her true calling. Interacting with students rejuvenates her. She believes that it is extremely important to equip them with flawless communication skills which enhances their personality. Through Influent, she has trained students at Shiv Nadar University for resume writing and interview skills.

Payal Arora, Trainer, In-Fluent Learning

Payal has worked with a leading government bank where she learnt patience and dedication and this practise shows in her work. She loves working with students and making them understand the nuances of public speaking and oral communication through fun activities. In more than 3 years of working with Influent, Payal has worked with more than 1000 students in this area.



Click here to register- https://bit.ly/3g1Lhl5

For any query, reach out to us at: 079-41059999

